@polabur

**Engagement Rate**

2.99%

*Posts:* 501
*Average like rate:* 2.91%
*Average comment rate:* 0.08%

**Average Engagement**

17.1K interactions per post

**Average Likes**

16.9K likes per post

**Average Comments**

273.2 comments per post

**Authentic Engagement**

12.1K interactions per post

**Likes-Comments Ratio**

1.2 comments per 100 likes

**Audience Type**

- **Follower Reach:**
  - Followers: 358.3K
  - Following: 619
- **Audience Type:**
  - 55.33% Real People
  - 6% Influencers
  - 38.67% Non Engaging

**Follower Locations**

- Ukraine: 54.1%
- Taiwan: 13.6%
- China: 10.3%
- Brazil: 9.4%
- France: 9.6%

**Follower Gender**

- Male: 43%
- Female: 58%

The followers of this account are: 43% Male vs 58% Female

**Instagram Analysis**

- **Follower Reach:** 55.33% (198.3K)
- **Real People:** 6% (21.5K)
- **Influencers:** 38.67% (138.6K)
- **Non Engaging Audience Type:**
  - 17.1K interactions per post
  - Avg Engagement: 17.1K interactions per post
  - Avg Likes: 273.2K
  - Avg Comments: 273.2K

**Brand Mentions**

No brand mentions found for this user

*26 July 2019 - 6 January 2020*
Have you ever tried a bubble waffle? ❤️ this was my first time (thanks @katie.one for introducing me 😊) and it tasted so much better than I expected! А вы когда-нибудь пробовали такое? 😊 оказалось намного вкуснее, чем я ожидала 😊 copenhagen @visitcopenhagen

Feb 19, 2018

I feel like I am the last person to make it to the tulip fields this year 😜 but so happy I finally did 😍 thank you @famflowerfarm for a wonderful day 😊 мне кажется, что в этом году до полей я доехала самая последняя, но главное, что успела 😊 tulipfields

Apr 29, 2018

Never thought that making chocolate is so much so fun! 😍 What would your perfect chocolate bar look like? 😊 p.s. these will soon be delivered worldwide! 😊 никогда не предполагала, что делать шоколадки - такое интересное и увлекательное занятие 😊 а как бы выглядела ваша идеальная плитка? 😊 кстати, скоро будем отправлять из по всему миру 😍 polaberry chocolate polaburinamsterdam

Jan 27, 2018

BIG NEWS and Giveaway time! 😎 when I posted a photo like this last November from Moscow, it went viral, got the most likes (ever!) and was reposted dozens of times 😊 this is when we got an idea of bringing something like that to Amsterdam and today we made our first box of these beautiful strawberries in chocolate! We still need to figure lots of things before it is functioning properly, but t...

Jan 22, 2018