



Chiara Ferragni | Follower Analysis

Love fiercely (and don't forget to stop along the way to take photos) Founder of @chiaraferragnicollection, @theblondesalad and @beautybites

@chiaraferragni

Engagement Rate

3.09%

PERCENTAGE LEVEL: HIGH

Instagram

Follower Reach

16.5M

Followers

969

Following

64%

of followers have less than 1500 followings

Audience Type

62% 10.2M

Real People

8% 1.3M

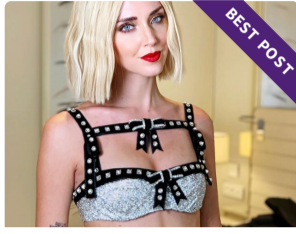
Influencers

30% 5.0M

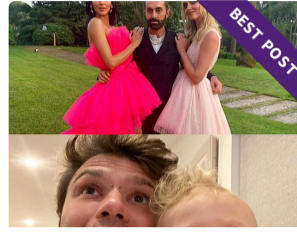
Non Engaging



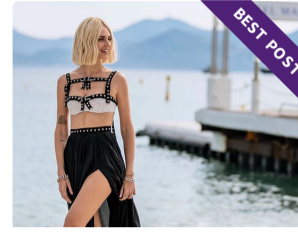
822.6K likes, 24.1K comments



675.5K likes, 3.8K comments



648.0K likes, 1.6K comments



580.8K likes, 2.3K comments

Authentic Engagement

483.07K interactions per post

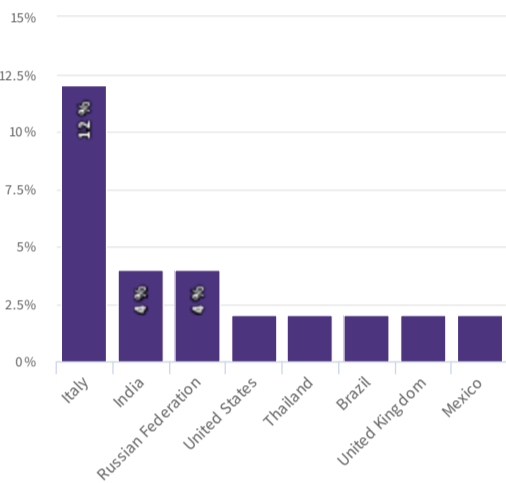
Likes-Comments Ratio

0.79 comments per 100 likes.

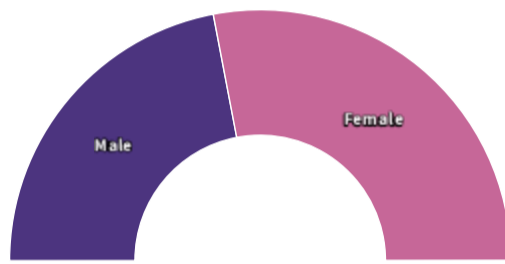
Brand Mentions



Follower Locations

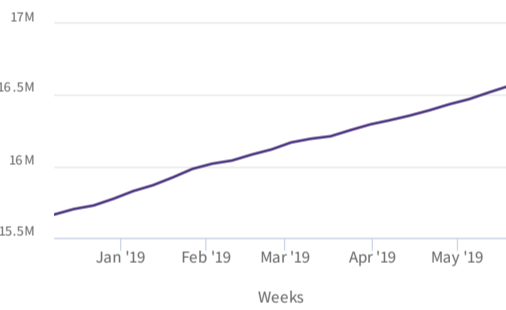


Followers Male VS Female

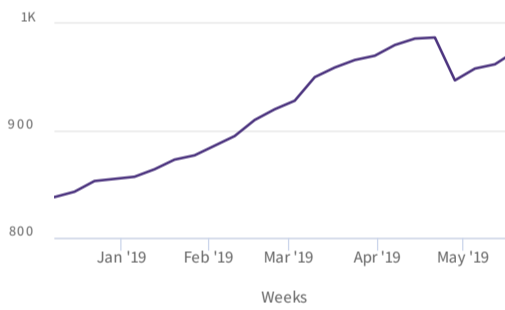


The followers of this account are: 44% Male vs 56% Female

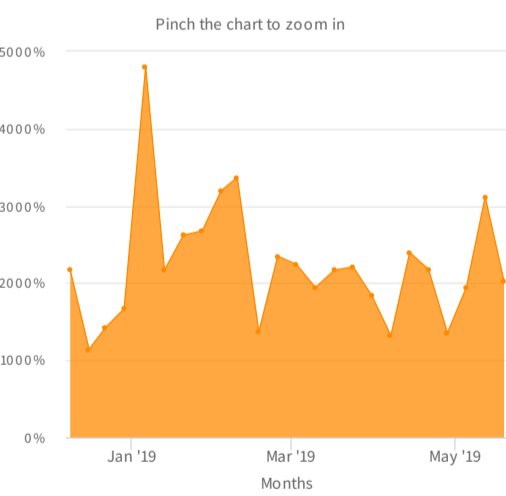
Follower Growth Over Time



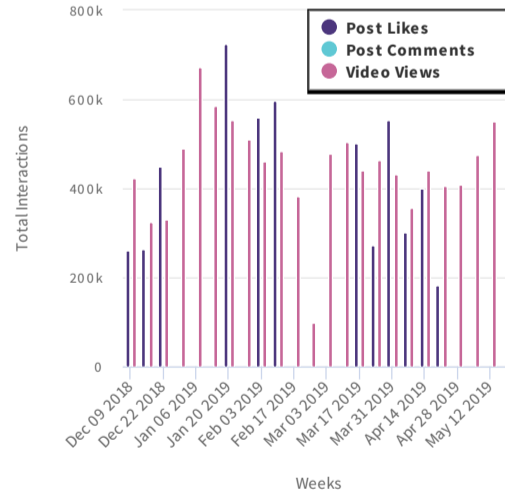
Following Growth Over Time



Engagement Rate Over Time



Stats Growth



Hash Tags

- #moonwatch #adv #Moonwatch #advertising #TheFerragnez #intimissimi #chiaralovesintimissimi #fendi #MeAndMyPeekaboo #Fendi

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