



@chiaraferragni

Chiara Ferragni | Follower Analysis

Love fiercely (and don't forget to stop along the way to take photos) 🇮🇹 Made in Italy, living between Milan and Los Angeles. Shop our @beautybites ↓

Instagram

Follower Reach

16.1M

Followers

920

Following

68%

of followers have less than 1500 followings

Audience Type

72% 11.6M

Real People

10% 1.6M

Influencers

18% 2.9M

Non Engaging

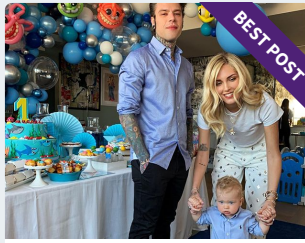
Engagement Rate

2.51%

PERCENTAGE LEVEL: AVERAGE



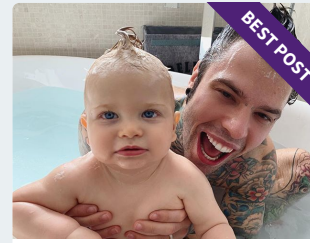
1.4M 10.8K



1.1M 6.9K



831.6K 2.8K



821.0K 2.5K

Authentic Engagement

645.51K

interactions per post

Likes-Comments Ratio

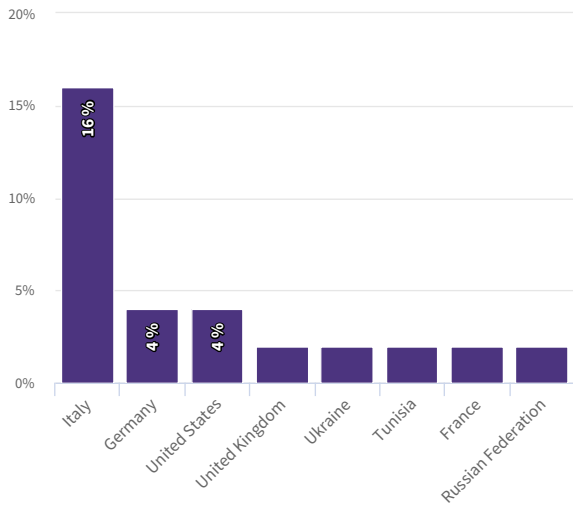
0.52

comments per 100 likes.

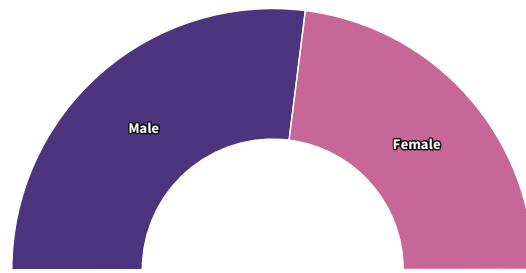
Brand Mentions

No brand mentions found for this user

Follower Locations



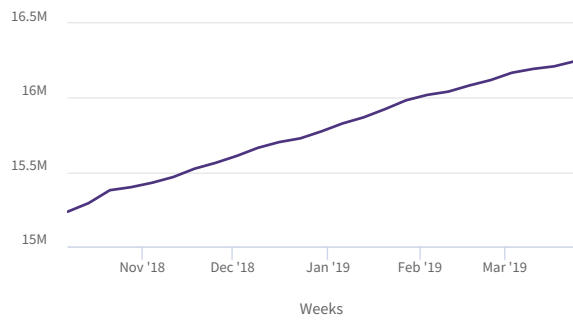
Followers Male VS Female



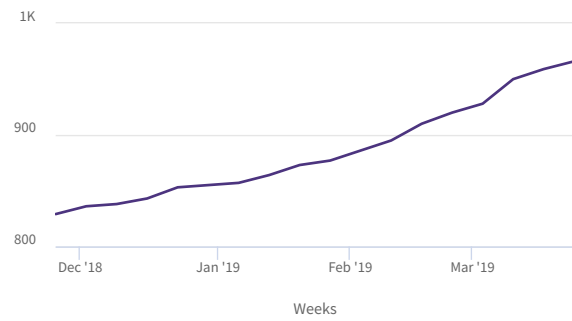
The followers of this account are:

54% Male vs 46% Female

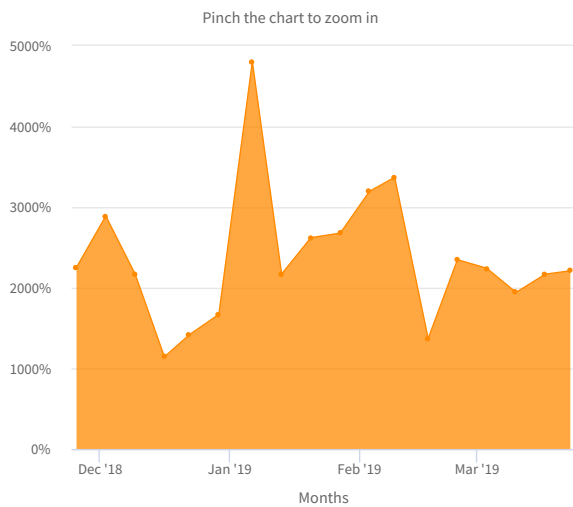
Follower Growth Over Time



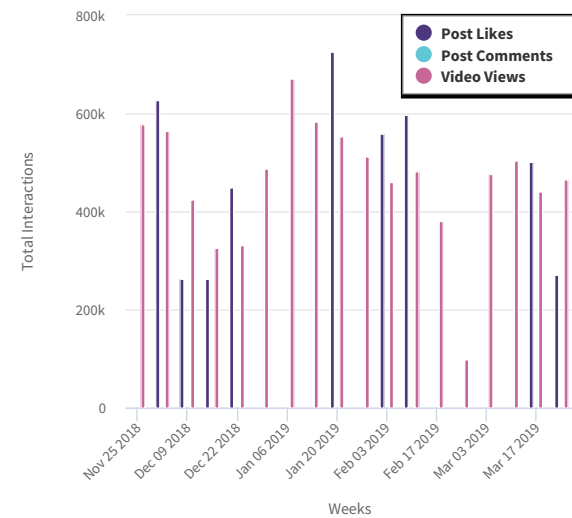
Following Growth Over Time



Engagement Rate Over Time



Stats Growth



Hash Tags

#TheFerragnez

#FerragniSisters

#ImprenditriceDigitale

#CFCTakesMilan

#ChiaraFerragniCollection

#adv

#BeautyBitesMasterclass

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